

- Client relations - Kromann Reumert will process personal data about you as part of cultivating or establishing of a client relationship

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When?	Types of personal data	Purpose	Legal basis	Retention period	Recipients
CRM - Cultivating potential or existing client relationships	<p>Name, company, address, title, email address, phone number and, in some cases, birthday and anniversaries, etc.</p> <p>Typically, we will process data of this sort only if you choose to provide them to us, e.g. as part of your email auto signature, on your business card, etc.</p> <p>We may also collect personal data about you from other sources than yourself - e.g. public information such as your employer's website, LinkedIn.com, CVR.dk, BIQ.dk, etc. If we do, you will be notified directly via email or phone.</p>	<p>The purpose of our collecting, using and retaining information is to build our knowledge about you so that we can, for example, cultivate, nurture and maintain our relations to you and your business.</p>	<p>The legal basis is the contract between Kromann Reumert and our client (see Article 6(1)(a) of the General Data Protection Regulation) and Kromann Reumert's legitimate interests, including the establishing and maintenance of client relations (see Article 6(1)(f) of the General Data Protection Regulation).</p>	<p>The data will be retained as long as they are relevant to the existing or potential client relations and for an additional period of up to six months afterwards.</p>	<p>Kromann Reumert will not disclose your personal data to third parties, except where we are legally obliged to do so, e.g. in case of disclosure to public authorities.</p>
Establishing client relationships	<p>Name, address, company, title, and email address.</p>	<p>We process this information for the purpose of establishing a client relationship and designating the relevant point of contact with the business or individual</p>	<p>The legal basis is the legitimate interests of Kromann Reumert, including the establishing of client relationships, contract management, and timely and accurate invoicing (see</p>	<p>The data will be retained throughout the term of the client relationship and for an additional period of 10 years, unless due to special</p>	<p>Kromann Reumert will not disclose your personal data to third parties, except where we are legally obliged to do so, e.g. in case of mandatory disclosure to your employer or to public authorities.</p>

		concerned, including for contract management and invoicing purposes.	Article 6(1)(f) of the General Data Protection Regulation).	circumstances a shorter or longer retention period is necessary.	
Statutory money laundering checks	Name, home address, title, and passport and/or driver's licence data showing your civil registration (CPR) number.	The purpose of our processing of this information is to obtain documentation that we have performed statutory money laundering checks.	The legal basis is our compliance with legal obligations under the Money Laundering Act in force from time to time (see Article 6(1)(c) of the General Data Protection Regulation).	The data will be retained throughout the term of the client relationship and for an additional period of up to five years afterwards as required under the Money Laundering Act.	Kromann Reumert will not disclose your personal data to third parties, except where we are obliged to do so, e.g. in case of mandatory disclosure to your employer or to public authorities.