

- Website - Kromann Reumert will process personal data about you when you visit our website, [www.kromannreumert.com](http://www.kromannreumert.com).

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<b>When?</b>	<b>Types of personal data</b>	<b>Purpose</b>	<b>Legal basis</b>	<b>Retention period</b>	<b>Recipients</b>
<b>Signing up for events</b>	Name, contact details, such as address and email address, company and title.	We will record and use the information for event administration purposes (e.g. to confirm registration and to prepare name tags).	The legal basis for processing is the legitimate interests of Kromann Reumert, given that processing is necessary for the functioning of the event (see Article 6(1)(f) of the General Data Protection Regulation).	Personal data provided for purposes of signing up for one of our events will be immediately erased once the event is over.	We will not disclose personal information about you to any third party except where necessary for the functioning of the event.  In certain circumstances, therefore, your contact details may be shared with external parties working on the event for processing on Kromann Reumert's behalf. Such third parties must not use the data for their own purposes.
<b>Signing up for newsletters or invitations to events</b>	Name, email address, and areas of interest	We will record and use this information for the purpose of sending you newsletters and invitations to new events if you have asked to receive them.	If you have consented to receiving newsletters and invitations from us, the legal basis for sending these is the legitimate interests of Kromann Reumert. We will use your personal data to ensure that you receive what you have signed up for (see Article 6(1)(f) of the General Data Protection Regulation).	Personal data provided when subscribing for newsletters and invitations to new events will be erased upon receipt of your withdrawal.	Kromann Reumert will not disclose your personal data to third parties. Kromann Reumert may use third party services for the sending of newsletters and invitations. Any such third parties will act solely on our behalf and on our instructions and must not use the information for their own purposes.

			Withdrawal of consent to direct marketing: You are free, of course, to be removed from our newsletter mailing lists at any time. You will find a link for unsubscribing at the bottom of each newsletter.		
<p><b>Accept of cookies on our website</b></p> <p>Our <a href="#">Cookie Policy</a> includes further details on our use of cookies on <a href="http://www.kromannreumert.com">www.kromannreumert.com</a> and explains how you can delete or turn them off.</p>	IP address	Among the personally identifiable information that we collect and process for statistical purposes through the use of cookies is your IP address, which will be sent to Google Analytics. The purpose is to generate statistics on the use of our website and to regulate the number of server requests.	The legal basis for the processing of your IP address is Kromann Reumert's legitimate interest in generating useful statistics that give a fair view of the use of our website and in optimising the running of it (see Article 6(1)(f) of the General Data Protection Regulation).	Your IP address collected and processed for statistical purposes through the use of cookies will be retained for up to 14 months after the cookie was stored onto the visitor's hard drive.	Your IP address will be submitted to our business partner, Google Analytics, who will process it to generate statistics on the use of our website. Google Analytics will act solely on our behalf and must not use the information for its own purposes.
<b>Social media</b>	The information you have made available via the settings of, for instance, Facebook, Instagram and LinkedIn, your reactions to our posts and sharing of posts as well as any comments to our posts.	The purpose of processing is image branding and marketing of Kromann Reumert. When Facebook, Inc. uses personal data collected via Kromann Reumert's Facebook page, for instance, in relation to improvement of the company's advertising system, may Facebook, Inc. and Kromann	The legal basis for the processing is Kromann Reumert's legitimate interest in making content available on social media to the users that have chosen to follow Kromann Reumert for the purpose of image branding and marketing (see Article	The information will be deleted when the post is deleted or when you choose to withdraw your reaction to the post (like, share, etc.).	Kromann Reumert will not disclose your personal data to third parties.

		Reumert be regarded as joint controllers of personal data. In this regard, we refer to Facebook's Privacy Policy.	6(1)(f) of the General Data Protection Regulation).		
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