

Client relations - Kromann Reumert will process personal data about you for the purposes of establishing or cultivating our client relationship

When?	Types of personal data	Purpose	Legal basis	Retention period	Recipients
<p>CRM - Cultivating potential or existing relationships with clients, business partners, networks, etc.</p>	<p>Name, company, address, title, email address, telephone number, network in which the contact was established (if applicable), and, in certain cases, birthday and anniversaries, etc.</p> <p>Typically, we will process data of this sort only if you choose to provide them to us voluntarily, e.g. as part of your email auto signature, on your business card, etc.</p> <p>We may also collect personal data about you from other sources - e.g. publicly accessible sources such as your employer's website, LinkedIn.com, CVR.dk, BIQ.dk, etc.</p> <p>In our marketing of events, etc., we may also use client lists of our existing clients and event lists of our network relationships. We will in that connection process company names from our client system and event lists and any data you may have shared on your LinkedIn profile such as industry, position, geographical location, and seniority.</p>	<p>The purpose of our collecting, using and retaining the data is to build our knowledge about you so that we can, for example, cultivate, nurture and maintain our relationship with you and your business.</p> <p>We will also use the data in our marketing and in our advertising of events and other activities.</p>	<p>The legal basis is the contract between Kromann Reumert and our client (see Article 6(1)(b) of the General Data Protection Regulation) and Kromann Reumert's legitimate interests, including the establishing and maintenance of client relationships (see Article 6(1)(f) of the General Data Protection Regulation).</p>	<p>Personal data will be retained as long as they are relevant to the existing or potential client relationship and for an additional period of up to six months.</p>	<p>Kromann Reumert will not disclose your personal data to third parties, except where we are legally required to do so, e.g. in case of disclosure to public authorities.</p> <p>In connection with our targeted advertising of events, etc., we will only disclose company names on LinkedIn.</p> <p>You can read more about our use of social media here.</p>

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<p>Creation of client relationship, including adding of matters in our internal practice management system</p>	<p>Name, address, company, title and email address of client and of counterparties, if relevant.</p>	<p>We will process those data for the purpose of establishing a client relationship and designating the relevant point of contact in the company, or the individual concerned, including for the purpose of matter and contract management as well as invoicing. In addition, we will process data about counterparties, if relevant, in order to check for conflicts.</p>	<p>The legal basis is Kromann Reumert's legitimate interests, including the establishing of client relationships, matter and contract management, and timely and accurate invoicing (see Article 6(1)(f) of the General Data Protection Regulation).</p>	<p>Personal data will be retained for the life of the client relationship and for an additional period of 10 years, except where special circumstances require a shorter or longer retention period.</p>	<p>Kromann Reumert will not disclose your personal data to third parties, except where we are legally required to do so, e.g. in case of mandatory disclosure to your employer or to public authorities.</p>

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<p>Compulsory money laundering checks</p>	<p>Name, home address, title, and passport and/or driver's licence data showing your civil registration (CPR) number.</p>	<p>The purpose of our processing of the data is to obtain documentation proving that we have performed money laundering checks in compliance with the Danish AML Act.</p>	<p>The legal basis is Kromann Reumert's compliance with our legal obligation under the Danish AML Act in force from time to time (see Article 6(1)(c) of the General Data Protection Regulation).</p> <p>Civil registration (CPR) number will be processed where necessary for unique identification and where required by law (see Section 11(2)(i) of the Danish Data Protection Act).</p>	<p>Personal data will be retained throughout the term of the client relationship and for an additional period of five years as required by the Danish AML Act.</p>	<p>Kromann Reumert will not disclose your personal data to third parties, except where we are required to do so, e.g. in case of mandatory disclosure to your employer or to public authorities.</p>