

Website - Kromann Reumert will process personal data about you when you visit our website, [www.kromannreumert.com](http://www.kromannreumert.com)

When?	Types of personal data	Purpose	Legal basis	Retention period	Recipients
<b>Signing up for events</b>	Name, contact details, such as address and email address, company and title.	We will record and use the information for event administration purposes (e.g. to confirm registration, prepare name tags and attendance certificate and, where relevant, to forward event materials).	The legal basis for processing is the legitimate interests of Kromann Reumert, given that processing is necessary for the functioning of the event (see Article 6(1)(f) of the General Data Protection Regulation).	Personal data provided for purposes of signing up for one of our events will be immediately erased once the event is over.	<p>Kromann Reumert will not disclose personal information about you to any third party except where necessary for the functioning of the event.</p> <p>In certain circumstances, therefore, your contact details may be shared with external parties working on the event for processing on Kromann Reumert’s behalf. Such third parties must not use the data for their own purposes.</p>
When?	Types of personal data	Purpose	Legal basis	Retention period	Recipients
<b>Signing up for newsletters or invitations to events</b>	Name, email address, and areas of interest.	We will record and use this information for the purpose of sending you newsletters and invitations to new events if you have asked to receive them.	If you have consented to receiving newsletters and invitations from us, the legal basis for sending these is the legitimate interests of Kromann Reumert. We will use your personal	Personal data provided when subscribing for newsletters and invitations to new events will be erased upon receipt of your withdrawal.	Kromann Reumert will not disclose your personal data to third parties. Kromann Reumert may use third party services for the sending of newsletters and invitations. Any such third parties will act solely on our behalf and on our instructions and must not use the information for their own purposes.

			<p>data to ensure that you receive what you have signed up for (see Article 6(1)(f) of the General Data Protection Regulation).</p> <p>Withdrawal of consent to direct marketing: You are free, of course, to be removed from our newsletter mailing lists at any time. You will find a link for unsubscribing at the bottom of each newsletter.</p>		
--	--	--	--	--	--

When?	Types of personal data	Purpose	Legal basis	Retention period	Recipients
<p><b>Accept of cookies on our website</b></p> <p>Our <a href="#">Cookie Policy</a> includes further details on our use of cookies on <a href="http://www.kromannreumert.com">www.kromannreumert.com</a> and explains how you can delete or turn them off.</p>	IP address.	The purpose is to improve your user experience of our website, to provide functionality, to generate statistics, to remember your preferences (e.g. choice of language), and to customise	The legal basis for the processing of your IP address is Kromann Reumert's legitimate interest in generating useful statistics that give a fair view of the use of our website and in optimising the running of it and	Your IP address collected and processed for statistical purposes through the use of cookies will be retained for up to 14 months after the cookie was stored onto the visitor's hard drive.	<p>Your IP address will be submitted to our business partner, Google Analytics, who will process it to generate statistics on the use of our website. Google Analytics will act solely on our behalf and must not use the information for its own purposes.</p> <p>Also, your IP address will be submitted to Facebook Ireland Limited ("Facebook") as detailed in the "Social media" section below.</p>

		our advertising on social media.	the advertising of our services on social media (see Article 6(1)(f) of the General Data Protection Regulation).		
<b>When?</b>	<b>Types of personal data</b>	<b>Purpose</b>	<b>Legal basis</b>	<b>Retention period</b>	<b>Recipients</b>
<b>Social media</b>	Your IP address and the information you have made available via the settings of, for instance, Facebook, Instagram and LinkedIn, your reactions to our posts and sharing of posts as well as any comments to our posts.	The purpose of processing is image branding and marketing of Kromann Reumert.	The legal basis for the processing is Kromann Reumert's legitimate interest in making content available to the users that have chosen to follow Kromann Reumert for the purpose of image branding and marketing (see Article 6(1)(f) of the General Data Protection Regulation).	<p>The information will be deleted when the post is deleted or when you choose to withdraw your reaction to the post (like, share, etc.).</p> <p>Your IP address collected and processed for statistical purposes through the use of cookies will be retained for up to 14 months after the cookie was stored onto the visitor's hard drive.</p>	<p>If you visit our website <a href="http://www.kromannreumert.com">www.kromannreumert.com</a>, which has plugins installed, and/or our Facebook page, personal data about you will be collected and processed by Facebook Ireland Limited ("Facebook"), using cookies.</p> <p>This will be so whether you have a Facebook account or not.</p> <p>At the same time, Kromann Reumert will receive anonymised statistics about demography and geography from Facebook about visitors to our website <a href="http://www.kromannreumert.com">www.kromannreumert.com</a> and/or our Facebook page.</p> <p>Kromann Reumert and Facebook are joint data controllers in respect of personal data collected and processed as a result of your visiting our website <a href="http://www.kromannreumert.com">www.kromannreumert.com</a> and/or our Facebook page ("Facebook Insight").</p> <p>This means, among other things, that you may contact both Kromann Reumert and Facebook to exercise your rights under</p>

					<p>the General Data Protection Regulation and the Data Protection Act.</p> <p>Facebook has primary responsibility on Facebook Insight, including in relation to ensuring compliance with the General Data Protection Regulation, and in respect of any demands and requests from visitors on Facebook pages.</p> <p>For details on Facebook's storage and use of cookies and on Facebook Insight, please see: <a href="https://www.facebook.com/policies/cookies/">https://www.facebook.com/policies/cookies/</a></p>
--	--	--	--	--	---