

Website - Kromann Reumert will process personal data about you when you visit our website, [www.kromannreumert.com](http://www.kromannreumert.com)

When?	Types of personal data	Purpose	Legal basis	Storage period	Recipients
<b>Signing up for events</b>	Name, contact details such as address and email address, company and title.	We register and use the information to run our events (e.g. to confirm your registration, prepare name badges and diplomas and forward material from events).	The legal basis is Kromann Reumert's legitimate interests, given that processing is necessary for the running of the event (see Article 6(1)(f) of the General Data Protection Regulation).	Personal data provided for purposes of signing up for one of our events will be immediately erased once the event is over.	<p>We will not disclose personal information about you to any third party except where necessary for the running of the event.</p> <p>In certain circumstances, therefore, your contact details may be shared with external co-organisers and payment providers for processing on Kromann Reumert's behalf. Such third parties are not allowed to use the data for their own purposes.</p>
When?	Types of personal data	Purpose	Legal basis	Storage period	Recipients
<b>Signing up for newsletters or invitations to events</b>	Name, email address, and areas of interest	We register and use the information for the purpose of sending you newsletters and invitations to events if you have asked to receive such material.	After you have consented to receiving newsletters and invitations from us, the legal basis for sending them is Kromann Reumert's legitimate interests. We use your personal data to ensure that you receive what you have signed up for (see Article 6(1)(f) of the General Data Protection Regulation).	Personal data provided when subscribing for newsletters and invitations to events will be erased when you unsubscribe.	<p>Kromann Reumert will not disclose your personal data to third parties. Kromann Reumert may use third party service providers for circulation of newsletters and invitations. Such third parties will act solely on our behalf and upon our instructions and are now allowed to use the information for their own purposes.</p>

			Withdrawal of consent to direct marketing: You may unsubscribe from newsletters at any time, using the link at the bottom of the newsletter.		
<b>When?</b>	<b>Types of personal data</b>	<b>Purpose</b>	<b>Legal basis</b>	<b>Storage period</b>	<b>Recipients</b>
<p><b>Acceptance of cookies on our website</b></p> <p>Our <a href="#">Cookie Policy</a> available on <a href="http://www.kromannreumert.com">www.kromannreumert.com</a> includes further details on our use of cookies and how you can delete or turn them off.</p>	IP address	The purpose is to improve your user experience of our website, including to ensure functionality, to generate usage statistics, to remember your preferences (e.g. choice of language), and to target our social media advertising.	The legal basis for the processing of your IP address is Kromann Reumert's legitimate interest in generating useful statistics that give a fair view of the use of our website, improving the operation of the website and marketing our services on social media (see Article 6(1)(f) of the General Data Protection Regulation).	Your IP address collected and processed for statistical purposes through the use of cookies will be stored for up to 14 months after the cookie was stored onto the visitor's hard drive.	<p>Your IP address will be submitted to our business partner, Google Analytics, for processing and generation of statistics on the use of our website. Google Analytics will act solely on our behalf and is not allowed to use the information for its own purposes.</p> <p>Further, your IP address will be submitted to Facebook Ireland Limited ("Facebook") and to LinkedIn Ireland Unlimited Company ("LinkedIn") in accordance with the guidelines set out in the paragraph "Social media" below.</p>
<b>When?</b>	<b>Types of personal data</b>	<b>Purpose</b>	<b>Legal basis</b>	<b>Storage period</b>	<b>Recipients</b>
<p><b>Social media</b></p>	Your IP address and the information made available by you on e.g. Facebook, Instagram and LinkedIn via your settings, your response to	The purpose is image branding and marketing of Kromann Reumert and	The legal basis for the processing of your personal data is Kromann Reumert's legitimate interests in making	The data will be erased when the content is deleted or when you withdraw your response to our content (likes,	<p>When you visit our social media sites on e.g. Facebook, Instagram and LinkedIn or our website <a href="http://www.kromannreumert.com">www.kromannreumert.com</a> where social media plugins have been</p>

	<p>content posted by us, your sharing of such consent, and any comments on our content.</p>	<p>recruitment purposes.</p> <p>Our use of so-called "social media plugins" on our website <a href="http://www.kromannreumert.com">www.kromannreumert.com</a> provides us with information about the number of visitors on the website in response to social media advertisements.</p>	<p>content available on social media to users who follow Kromann Reumert, in branding Kromann Reumert's image and in marketing Kromann Reumert (see Article 6(1)(f) of the General Data Protection Regulation).</p>	<p>sharing etc.).</p> <p>Your IP address collected and processed for statistical and marketing purposes through the use of cookies will be stored for up to 14 months after the cookie was stored onto the visitor's hard drive.</p>	<p>installed, our social media service providers collect and process your personal data using cookies, subject to your consent to the service provider, as applicable.</p> <p>Such collection and processing take place even if you have no account on the social media.</p> <p>When you visit our Facebook and/or LinkedIn site, Kromann Reumert receives anonymous demographic and geographic statistics from Facebook and LinkedIn on the visitors on our website <a href="http://www.kromannreumert.com">www.kromannreumert.com</a> and/or our Facebook or LinkedIn site. It happens via Facebook's and LinkedIn's plugins ("Facebook Pixel" and "LinkedIn Insight Tag").</p> <p>Kromann Reumert is joint data controller with our social media providers for personal data collected and processed in connection with your visit to our social media sites and our website.</p> <p>It means, among other things, that you may contact both Kromann Reumert and the social media providers to exercise your rights under the General Data Protection Regulation and the Data Protection Act.</p> <p>Facebook and LinkedIn have primary responsibility for ensuring compliance with the General Data Protection Regulation and responding</p>
--	---	--	---	--	--

					<p>to requests from visitors on Facebook and LinkedIn. If you are registered as user of Facebook and/or LinkedIn, you may exercise your rights via your account settings on Facebook and LinkedIn.</p> <p>Read more about Facebook's and LinkedIn's processing of personal data and use of cookies and analytical tools here:</p> <ul style="list-style-type: none"> <li>• <a href="http://www.facebook.com/policy">www.facebook.com/policy</a></li> <li>• <a href="http://www.linkedin.com/legal/privacy-policy">www.linkedin.com/legal/privacy-policy</a></li> </ul>
<b>When?</b>	<b>Types of personal data</b>	<b>Purpose</b>	<b>Legal basis</b>	<b>Storage period</b>	<b>Recipients</b>
<b>Digital publications</b>	IP address	The purpose is to make our digital publications more interactive and improve your reader experience when we share publications on our website.	The legal basis for the processing of your IP address is Kromann Reumert's legitimate interest in making our publications more reader-friendly and interactive (see Article 6(1)(f) of the General Data Protection Regulation).	Your IP address collected and processed for statistical purposes through the use of cookies will be stored for up to 14 months after the cookie was stored onto the visitor's hard drive.	<p>When you access our digital publications from Kromann Reumert's website <a href="http://www.kromannreumert.com">www.kromannreumert.com</a>, you will automatically be redirected to our digital publication provider's website where you can get access to our digital publication.</p> <p>Our digital publication provider and Kromann Reumert are independent data controllers for the processing of your personal data.</p> <p>It means that our digital publication provider is responsible as data controller for the collection and processing of personal data, including the installation of cookies, that take place when you visit the provider's website, whereas Kromann Reumert is</p>

					<p>responsible as data controller for the processing of your personal data when you visit our website.</p> <p>Read more about our service provider's processing of personal data and use of cookies below.</p> <ul style="list-style-type: none"><li>• <a href="#">Joomag Privacy Statement</a></li><li>• <a href="#">Cookie Policy (joomag.com)</a></li></ul>
--	--	--	--	--	--